

# PRIVACY POLICY

Method Dental Lab values your privacy. This Privacy Policy describes the types of personal information we collect, how we use and share it, and your rights regarding this data. By using our website, you agree to this policy.

## Information We Collect

**Personal Information:** This includes your name, email address, phone number, and any other information you voluntarily provide through forms or account registration.

**Usage Data:** We may collect information on how you interact with our website, including your IP address, browser type, pages visited, and other analytical data.

**Cookies and Tracking Technologies:** We use cookies to enhance your browsing experience, analyze site traffic, and understand visitor preferences. For details on managing cookies, see the "Your Choices" section below.

## How We Use Your Information

**To Provide and Improve Services:** We use personal data to operate and maintain our website, respond to inquiries, and enhance user experience.

**Marketing:** With your consent, we may send promotional content. You can opt-out at any time by clicking "unsubscribe" or by contacting us directly.

**Legal Compliance:** We may process your data to comply with legal obligations or to protect our rights and property.

## How We Share Your Information

We may share personal data with trusted third-party vendors who assist in supporting our operations, such as hosting providers, payment processors, customer service platforms, and analytics providers. We will never sell, rent, or trade your personal data to any third parties.

**Legal Disclosures:** We may disclose data in response to lawful requests by public authorities or if necessary for legal processes.

## SMS Communications

By providing your phone number, you consent to receive text messages related to our services. These messages may include, but are not limited to, account notifications, reminders, and promotional offers. You can opt-out of SMS messages at any time by replying "STOP" to any message received, or by contacting us at [info@methoddental.com](mailto:info@methoddental.com). Standard messaging rates may apply.

SMS opt-in and phone numbers collected for the purpose of SMS will not be shared or sold to any third parties or affiliates for marketing purposes.

## SMS Terms & Conditions

Information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

### 1. Subscription

By providing your mobile phone number, you agree to receive SMS messages from Method Dental Lab. Standard message and data rates may apply based on your mobile carrier and plan.

### 2. Frequency

You will receive 5 messages per week or less, depending on the service you're subscribed to. Message frequency may vary based on your interaction with our services.

### 3. Opting Out

You may opt out of receiving SMS alerts at any time by texting STOP to 801-748-4222. After opting out, you will no longer receive messages, except for messages required by law or as part of account management.

### 4. Help

For assistance or to inquire about your subscription, text HELP to 801-748-4222.

### 5. Privacy and Data Usage

We respect your privacy. For information about how we collect and use your data, please refer to this policy. We will not share your mobile number with third parties without your consent, except as required by law

# PRIVACY POLICY CONTINUED

## **Email Communications**

By providing your email address, you consent to receive email communications from us regarding account updates, service notifications, and promotional offers. If you no longer wish to receive promotional emails, you can opt-out at any time by clicking the “unsubscribe” link in any email you receive from us or by contacting us directly at [info@methoddental.com](mailto:info@methoddental.com).

## **Your Rights and Choices**

**Access and Control:** You can request to view, update, or delete your personal information. Contact us by emailing [info@methoddental.com](mailto:info@methoddental.com) to exercise these rights.

## **Data Retention**

We retain personal data only as long as necessary for the purposes outlined in this policy or as required by law.

## **Security Measures**

We employ industry-standard security practices to protect your data, though no online transmission is completely secure.

## **Changes to This Policy**

We may update this Privacy Policy periodically. The “Effective Date” will reflect the latest changes.